



MAKING FRIENDS CONNECTING BUSINESS

25 - 27 Aug 2017

**Berjaya Times Square Hotel
Kuala Lumpur**



AFFILIATE NATIONAL ASSOCIATIONS

MALAYSIA



SINGAPORE



PHILIPPINES



THAILAND



MYANMAR



VIETNAM

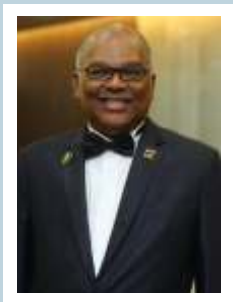


INDONESIA



CAMBODIA





Message from Organising Chairman

Dear Real Estate Practitioners!

We wish you a warm Welcome, Selamat Datang, Yindi Tonrab, Maligayang Pagdating, Kar Svakom, Hoan nNghenh, Mingalava to ACE '17 and Malaysia is proud to host you.

August 25 - 27th 2017 is an important date for all real estate practitioners in the ASEAN region as we will be meeting and networking with close to 500 Real Estate salespeople, Estate Agents, Valuers and Appraisers from among the eight member countries and others from Europe and USA.

We have cleverly chosen a simple but powerful theme “**Making Friends - Connecting Business**” as the main agenda of this convention. We not only want to do business but develop an everlasting friendship among the practitioners.

ARENA was founded on the principals of developing a real estate networking platform for all members of the fraternity. This idea mooted in 2012 is now coming to fruition and is represented by close to 20,000 association members and 100,000 practitioners. ARENA is poised to become a powerful regional body and all benefits arising out of ARENA will directly benefit each one of you.

It is not easy to build a country, city or an association. It can only happen by the will and support of its members and we look forward to each one of you to support by attending this convention in Kuala Lumpur. Each country association has committed 35 delegates and we in the organising committee are working very hard to give you an exciting and memorable learning experience and with fun party for two nights. Sign up early to enjoy early bird rates.

Make a date with us “let's make friends and connect business”.

Thank You

Soma Sundram
Organising Chairman



Asean Real Estate Network Alliance acronym ARENA is a formation of Real Estate National Associations in the ASEAN region. This coalition was founded by Malaysian Institute of Estate Agents (MIEA), Institute of Estate Agents Singapore (IEA) and Philippine Association of Real Estate Boards Inc. (PAREB) on 3 March 2012. Its formation helps promote bilateral ties thus promoting the trade and networking alliance amongst these countries.

Since then we have achieved and managed to bring together eight national associations into ARENA. Meanwhile we are working to get both Laos and Brunei to join the grouping this year.

ARENA will represent the entire real estate services sector i.e estate agency work among the countries. In the long run, ARENA would become the reference point the centre for real estate studies.



ASEAN REAL ESTATE NETWORK ALLIANCE
CONVENTION & EXHIBITION

About the Convention

ACE is an acronym for “ARENA CONVENTION & EXHIBITION. It is a brand name developed for easy promotion and recognition among the real estate practitioners in view of the sheer size of our region. It would not be ideal to call it by different names every year, so when we say 'ACE' it will be our convention brand! Thailand was the first Host and Malaysia the second for ACE'17. The convention will be rotated among the member associations in the ASEAN region on a yearly basis. The host country will be determined by the Council of Presidents (COP) after bidding is done by the prospective host country at each convention. We aptly chose the theme “Making Friends – Connecting Business” for ACE'17 to live up to our objective of building a real estate networking platform. This year we have chosen August 25-27, 2017 as the convention dates. The venue shall be at the Berjaya Times Square Hotel in Kuala Lumpur City Centre.



Kuala Lumpur – Your Host City

Kuala Lumpur is home to 1.8 million people. It is a place where a variety of cultures are all infused into one melting pot to offer a unique experience to visitors. Kuala Lumpur is a place where everyday fun and world-class sophistication meet to create a unique destination for travellers, filled with Malaysian charm and friendliness.

Kuala Lumpur is the main gateway to Malaysia, offering a variety of attractions ranging from culture, heritage & places of interest, shopping, entertainment, nature & adventure, travel, sports, business, events, medical & wellness and education all showcases the city's contrasts and diversity. This is what makes KL distinctive.

Kuala Lumpur has been ranked as a Top 10 City Destination in the World by Euromonitor International for more than 5 years now.

You will enjoy your time savoring the amazingly diverse culinary options and exploring what the city has to offer. KL's unique diversity comprises of multi ethnicities - have all injected their own unique influences to the city's art, language, architecture and night scenes. The city is full of flavours, colours and experiences waiting for you to explore.



Convention Venue



Berjaya Time Square Hotel is a 5-star hotel, conveniently located in the heart of Kuala Lumpur city centre, 6 minutes from Imbi station to KL Sentral station via monorail, 28 minutes from KL Sentral station to Kuala Lumpur International Airport (KLIA) via the ERL Express Rail and approximately 45-minute drive from Kuala Lumpur International Airport to the hotel.

Berjaya has 650 rooms and suites, convention facilities include 1 grand pillarless ballroom and 16 individual meeting rooms on 14th floor. There are 4 restaurants, 1 lounge and 1 poolside bar, swimming pool, fitness centre, squash courts, steam/sauna rooms, kid's playground, spa treatments and shopping mall, right under your feet.

Berjaya Time Square Hotel

Address: 1, Jalan Imbi, Imbi, 55100 Kuala Lumpur, Wilayah Persekutuan Kuala Lumpur, Malaysia
Phone: +60 3-2117 8000 (General Line)
Website: www.berjayahotel.com/kualalumpur

Room Reservations (ACE'17 Delegate Corporate Rates)

Phone: +60 3-2117 8000 Ext 8561

Muhammad Razif Ghazali, email : razif.ghazali@berjayahotel.com

Janane Raja, Coordinator, Business development, email : bth.sales@berjayahotel.com

Malaysia Fact Sheet

Climate

Malaysia is a country where its weather benefits from a tropical climate with high temperatures with high humidity all the way through the year.

Temperature during the day may rise above 30°C (86°F) year-round and temperatures at night rarely drop below 20°C (68°F).

Clothings

In Malaysia, we recommended participants to wear lightweight, loose-fitting clothes which are sensible at any time of year. This is to avoid offending local sensibilities. Female participants should wear clothes that cover the legs and upper arms. Full-length trousers will create a better impression. Due to the rainfall patterns, make sure to always carry along an umbrella.

Upon Arrival - Arrival Hall

At the Kuala Lumpur International Airport (KLIA) flights arrive at KLIA's Satellite Building and the aero- train brings you to Gate 5 of the Main Terminal; other flights arrive at the Domestic Terminal.

Immigration

To enter Malaysia, one must have a legal passport valid for at least six months beyond the period of your intended stay. Despite the numerous counters at Immigration, usually only few counters are open for foreign passports.

Baggage Reclaim

Baggage reclaim can be very long and if the immigration is time- consuming your bags will probably be set beside the respective carousel.

Duty Free Upon Arrival

These stores are located just after Immigration. The following can be brought into Malaysia duty free:

- 1L of alcohol
- 225g of tobacco (200 cigarettes or 50 cigars)
- Souvenirs and gifts not exceeding RM200 (RM500 when coming from Labuan or Langkawi)
Cameras, portable radios, perfume, cosmetics and watches do not incur duty. Prohibited items include weapons (including imitations), fireworks and 'obscene and prejudicial articles' (pornography, for example, and items that may be considered inflammatory, or religiously offensive) and drugs. Drug smuggling carries the death penalty in Malaysia.
- Participants can carry no more than the equivalent of US\$10,000 in ringgit or any other currency in and out of Malaysia.

Transportations from KLIA

Airport Limousine

For participants whom preferred a first class car journey, airport limousines will be the only way that operates on a coupon system basis. These coupons can be bought at the booth by the main entrance of level 3 in the Main Terminal. Then hand over the coupon to the taxi driver and the trip will cost you from RM68 onwards depending on your preferable destination.

<http://www.kuala-lumpur.ws/transportation/klia-transport.htm>

KLIA EKSPRESS

Passengers from Kuala Lumpur International Airport (KLIA) can easily reach the city with the Ekspres Rail Link (ERL) and KLIA Transit on the first level of KL Sentral Station. This train is the fastest way to travel to and from KLIA. At this arrival, departure lounge, passengers of certain airlines can even check in their flight luggage two hours before their departure.

<http://www.kuala-lumpur.ws/transportation/klia-transport.htm>

Airport Bus Shuttle

The cheapest way to get from KLIA to KL Sentral is by taking airport bus shuttles that operates at 30 minutes intervals. <http://www.kuala-lumpur.ws/transportation/klia-transport.htm>

Transportation Within Kuala Lumpur and City Wide

Rails

All participants wishing to explore city wide or inner city mostly will hop on the KL Monorail, KL Light Rail Transit (LRT), Mass Rapid Transit (MRT) and even KL Intercity Rail Network (KTM) in order to access the rail line from KL Sentral, the main railway station. To go to KL Sentral from Bukit Bintang area where all participants will be located, we recommend to hop on the KL Monorail (Imbi, Air Asia Bukit Bintang or Hang Tuah Station) which will take less than 15 minutes to the main station. <http://klcityguide.my/kuala-lumpur-train-map/>

Buses in Kuala Lumpur

To lift up your day, there are few handy transport options. The most handy option is the KL Hop On Hop Off tourist bus which will drive passengers around the major sight seeing sites in KL city. Second option will be RapidKL, the largest single bus network operator in the country. Recently, RapidKL has divided its fleet of buses into four classes: express routes, city shuttles, trunk routes and local shuttles. <http://www.kuala-lumpur.ws/transportation/>

Taxis in Kuala Lumpur

Taixs are usually red- and- white or yellow- and blue and are metered taxis that can be hailed throughout the city. Some taxi drivers charge tourists extravagant fares so be sure to insist that they turn on the meter. Local metered taxi fares are cheap, starting from MYR 3.00.

<http://www.kuala-lumpur.ws/transportation/>

Important Information

Ringgit Denominations

Coins (5 sen, 10 sen, 20 sen and 50 sen) Printed (RM1, RM5, RM10, RM20, RM50 and RM100)

Money Exchange

There are money changers located on the 5th Floor of KLIA behind the airport check – in counters along with the rest of KLIA's stores.

ATM and Money Exchange

There are many ATM's located around the airport. Most of them can be found beside the restrooms. Other ATM's are located at the 3rd floor beside the Cadbury's Favourite store, at 5th floor between VIP Lounge and the Tie Rack and the other one on the same row beside the Traveller's Bar.

Banks

There are banks located in KLIA on the 3rd (RHB Bank) and 5th floor (CIMB Bank & Maybank).

Credit Cards- There are two credits card that is widely used in Malaysia; Master Card and Visa.

Electrical Plug and Voltage Information used in Malaysia

Voltage

The standard voltage in Malaysia is 220 to 240 Volts.

Primary Socket Type

British BS -1363

We recommend all participants to use a travel plug adapter in order to plug in.

Hotels in the Vicinity (Hotel Rate Guide)*

- **Berjaya Times Square Hotel (Convention Hotel)**
From RM260 until 1st April 2017
- Furama Bukit Bintang, Kuala Lumpur
From RM240.00
- The Royale Bukit Bintang
From RM249.00
- Federal Kuala Lumpur
From RM190.00
- Parkroyal Kuala Lumpur
From RM320.00

*Own arrangement for accommodation





Preliminary Programme (subject to changes)

24th August 2017

| TIME | |
|---------|---------------------|
| 3.00 pm | Registration Starts |
| 6.00 pm | Welcome Cocktail |

DAY 1 - 25th August 2017

| TIME | TOPIC |
|----------|---|
| 8.00 am | Registration |
| 9.00 am | Opening Ceremony |
| 10.15 am | Tea Break / Press Conference |
| 10.40 am | Topic 1 Developing an ASEAN Real Estate networking platform and how liberalization will affect the ASEAN community |
| 12.00 pm | Topic 2 : Connecting business through cross referrals – Kick starting and developing it |
| 1.00 pm | LUNCH |
| 2.00 pm | Topic 3 : The Changing Real Estate Marketing Landscape Through Technology and IT. |
| 3.15 pm | Tea Break |
| 3.45 pm | Topic 4 : Invest Malaysia – The Hotspots |
| 5.15 pm | Convention Adjourns |
| 7.00 pm | Cultural Dinner |

DAY 2 - 26th August 2017

| TIME | TOPIC |
|----------|--|
| 9.00 am | Country Breakout Sessions |
| 12.00 am | Topic 5 : The ASEAN Regional markets, its performance and direction |
| 1.00 pm | LUNCH |
| 2.00 pm | Topic 6 : ARENA – The making of an ASEAN Real Estate Community and Moulding the Future |
| 3.00 pm | Tea Break |
| 3.20 pm | Topic 7 : An ASEAN Country by Country countdown on Investment and Ownership |
| 5.20 pm | Resolutions Closing Ceremony and Announcement of next host |

DAY 3 - 27th August 2017

| TIME | TOPIC |
|-------------------|-----------------|
| 9.00 am – 1.00 pm | Site Visit/Tour |

Convention Rates

| | Early Bird | Regular | Late | Onsite |
|-----------------------------------|-----------------------|-----------------------|---------------------|-------------------------|
| International Delegates | by 31 Mar 2017 | by 31 May 2017 | 31 July 2017 | from 21 Aug 2017 |
| ARENA Affiliate | USD150.00 | USD170.00 | USD190.00 | USD200.00 |
| Non - ARENA Affiliate | USD300.00 | USD300.00 | USD300.00 | USD300.00 |
| Accompanying Person (Dinner Only) | USD60.00 | USD60.00 | USD60.00 | USD60.00 |



ASEAN REAL ESTATE NETWORK ALLIANCE CONVENTION & EXHIBITION

25 - 27 Aug 2017 | Berjaya Times Square Hotel

Delegate Details

Name (AS IN PASSPORT) : _____ Name on Tag : _____

Member of Affiliate Association : _____ Position in Association : _____

Member (Membership No: _____) Non Affiliate

Real Estate Agent/Business Owner Valuer/Appraiser Real Estate Sales Person Others : _____

Name of Firm : _____ Position : _____

Gender : Male Female Age : _____ Vegetarian

Contact Details

Address : _____

City : _____ State : _____ Postcode : _____ Country : _____

Tel: _____ Fax : _____

Handphone : _____ Email : _____

Arrival Date : _____ Time of Arrival : _____ Flight No. _____

Departure Date : _____ Time of Departure : _____ Flight No. _____

Accompanying Person

Name : _____ Vegetarian

Total Payment _____

Signature _____ Date : _____

Payment Details

All Payment must be made in USD including all bank transfer charges to the following account.

Beneficiary Name : Malaysian Institute of Estate Agents
Bank Name : Malayan Banking Berhad
Bank Account Number : 5141 7863 7051
Bank Address : 1, Jalan 21/11A, SEA Park, 46300 Petaling Jaya, Selangor, Malaysia
Swift Code : MBBEMYKL

(Please return the remittance advice note along with this form either by email or fax.)

ARENA Secretariat

Unit C-27-05, 3-Two Square, No. 2, Jalan 19/1, 46300 Petaling Jaya, Selangor Darul Ehsan
 Tel: +603-7960 2577 • Fax: +603-7960 3757 • Email: projects@miea.com.my • www.arenarealestate.org

AFFILIATE NATIONAL ASSOCIATIONS

MALAYSIA



Malaysian Institute Of Estate Agents

SINGAPORE



Institute of Estate Agents Singapore

PHILIPPINES



Philippine Association of Real Estate Boards, Inc.

THAILAND



Thai Appraisal Foundation

MYANMAR



Myanmar Real Estate Services Association

VIETNAM



Vietnam National Real Estate Association

INDONESIA



Asosiasi Real Estate Broker Indonesia

CAMBODIA



Cambodian Valuers And Estate Agents Association

AFFILIATE NATIONAL ASSOCIATIONS



Malaysian Institute Of Estate Agents

Malaysia

Malaysian Institute of Estate Agents (MIEA)

Unit C-27-05, 3-Two Square, No. 2, Jalan 19/1, 46300 Petaling Jaya, Selangor Darul Ehsan
Tel: +603-7960 2577 Fax: +603-7960 3757
Website: www.miea.com.my Email: secretariat@miea.com.my



Institute of Estate Agents
Singapore

Singapore

Institute of Estate Agents Singapore (IEA)

480 Lorong 6 Toa Payoh HDB HUB East Wing #07-01 Singapore 310480
Tel: (+65) 6323 1770 Fax: (+65) 6323 1779
Website: www.iea.sg General Email: secretariat@iea.sg



Philippine Association
of Real Estate Boards, Inc.

Philippines

Philippines Association of Real Estate Boards, Inc. (PAREB)

PAREB Center
P. E. Antonio St., near corner E. Rodriguez, Jr. Avenue (C-5) Brgy. Ugong, Pasig City
Tel No.: (02) 655-5256/ (02) 477-7890
Website : www.pareb.org.ph Email: parebph@yahoo.com, parebcentre@gmail.com



The Appraisal
Foundation

Thailand

Thai Appraisal Foundation

10 Nonsi Road, Chongnonsi, Yannawa ,Bangkok 10120 Telephone Number: +662 295 3171
Website : www.thaiappraisal.org Email : info@thaiappraisal.org



Myanmar Real Estate
Services Association

Myanmar

Myanmar Real Estate Services Association (MRESA)

No. 62, 11th Street, (bet Anawrhta Rd and Maha Bandula Rd)*, 1st floor Lanmadaw Township, Yangon, Myanmar
Tel: +951-1221268
<https://consult-myanmar.com>



Vietnam National
Real Estate Association

Vietnam

Vietnam National Real Estate Association (VNREA)

3rd flr, National Exhibition Construction Center, 01 Do Duc Duc Road, Me Tri Ward, Nam Tu Liem District, Hanoi, Vietnam.
Tel: +84 4 62932028
Website : www.vnrea.vn Email : vnrea@vnrea.vn



Asosiasi Real Estate
Broker Indonesia

Indonesia

Asosiasi Real Estate Broker Indonesia

Citylofts Sudirman Lt.28 Unit 2817 Jl.KH Mas Mansyur No.121 Jakarta 10220 Tel: 021 - 2991 8998 Fax: 021 - 2995 9800
Website : www.arebijakarta.com Email : arebidki@yahoo.com



Cambodian Valuers And Estate
Agents Association

Cambodia

Cambodian Valuers and Estate Agents Association (CVEA)

Floor 4th, Room 4FL, #113 (Parkway Square) Mao Tse Toung Blvd, Phnom Penh, Cambodia.
Tel: (855)23 63 24 834 | (855)23 63 24 834
www.cvea.org.kh or info@cvea.org.kh



ARENA SECRETARIAT

Unit C-27-05, 3-Two Square, No. 2, Jalan 19/1, 46300 Petaling Jaya, Selangor Darul Ehsan
Tel: +603-7960 2577 • Fax: +603-7960 3757 • Email: projects@miea.com.my • www.arenarealestate.org